

## **Year 10 end of year business revision list**

The following topics will be on your end of year assessment:

### **1. Business Activity**

- 1.1 The role of business enterprise and entrepreneurship
- 1.2 Business planning
- 1.3 Business ownership
- 1.4 Business aims and objectives
- 1.5 Stakeholders in business
- 1.6 Business growth

### **2. Marketing**

- 2.1 The role of marketing
- 2.2 Market research
- 2.3 Market segmentation
- 2.4 The marketing mix

### **3. People**

- 3.1 The role of human resources
- 3.2 Organisational structures and different ways of working
- 3.3 Communication in business
- 3.4 Recruitment and selection
- 3.5 Motivation and retention
- 3.6 Training and development
- 3.7 Employment law

### **Revision material**

- Use your revision guides to help you- pages 2-51

- You could use GCSE Bitesize OCR Business-  
<https://www.bbc.co.uk/bitesize/examspecs/zhrphbk>
- Mean Business Paper 1 Flash cards
- Mean Business Paper 1 knowledge retrieval booklet