

# BTEC Teach Award L1/2 - Travel and Tourism

C3 - The importance of partnerships in destination management. (3 hrs)

**Component 3**  
Examination preparation (6 hrs) / Formal supervision (2 hrs)

**Component 3**  
Learning Outcome C: Destination management.

C1 - Tourism development. (3 hrs)

**Component 3**  
Learning Outcome A: Factors that influence global travel and tourism.

B5 - Managing environmental impacts. (1 hr)

B3 - Managing sociocultural impacts. (1 hr)

B1 - Possible impacts of tourism. (3 hrs)

B4 - Managing economic impacts. (1 hr)

B2 - Sustainable tourism. (3 hrs)

**Component 3**  
Learning Outcome B: Impact of travel and tourism and sustainability.

A1 - Factors influencing global travel and tourism. (12 hrs)

A2 - Response to factors. (3 hrs)

**Component 2**  
PSA Tasks.  
Examination preparation (5 hrs) / Formal supervision (6 hrs)

B4 Travel planning to meet customer needs and preferences. (5 hrs)

B2 How travel and tourism organisations provide different products and services to meet customer needs and preferences. (3 hrs)

B1 - Customer needs and preferences. (3 hrs)

**YEAR 11**

B3 - Customer needs and different types of travel. (2 hrs)

**Component 2**  
Learning Outcome B: Recognise how the needs and preferences of travel and tourism customers are met.

A1 - Types of market research. (4 hrs)

A3 - How travel and tourism organisations may use research to identify travel and tourism trends. (3 hrs)

**Component 2**  
Learning Outcome A: Demonstrate an understanding of how organisations identify customer needs and travel and tourism trends.

A2 - How travel and tourism organisations may use market research to identify customer needs and preferences. (5 hrs)

B4 - Travel options to access tourist destination. (3 hrs)

B3 - Popularity of destinations with different visitor types. (3 hrs)

**Component 1**  
PSA Tasks.  
Monitored preparation (4 hrs) / Formal supervision (6 hrs)

Modes of transport, hubs and routes.

B2 - Different types of tourism and tourism activities. (3 hrs)

A3 - The role of consumer technology in travel and tourism. (3 hrs)

B1 - Visitor destinations. (4 hrs)

**Component 1**  
Learning Outcome B: Explore popular visitor destinations.

Travel and tourism organisations working together.

A1 - The major components of the UK travel and tourism industry. (5 hrs)

**Component 1**  
Learning Outcome A: Demonstrate an understanding of the UK travel and tourism industry.

**YEAR 10**

Ownership of travel and tourism organisations.

Common aims of UK travel and tourism organisations.

A2 - The ownership and aims of travel and tourism organisations and how they work together. (5 hrs)

'The world is like a book, and those who do not travel read only a page.' Saint Augustine