R093: Creative iMedia in the media industry 10 My Learning Journey 3.4 Legal Issues that affect media 9 11 2.3 Audience 3.2/3.3 Planning 4.1 Distribution demographics and documents platforms segmentation 6 2.4 Research methods, sources & types of data 8 4.2 properties and 1.1 Media industry formats of media sectors and 3.1 Work planning files 2.2 Client requirements products and how they are defined 2.5 Media codes used to convey meaning, create 1.2 Job roles in the impact and/or engage media industry audiences

2.1 How style, content & layout are linked to purpose

CREATIVE IMEDIA