

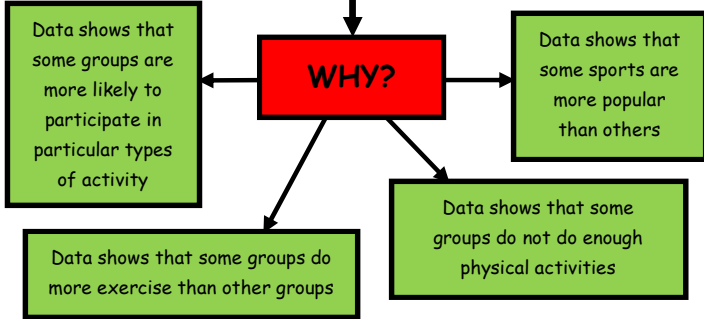
Component 2 Engagement Patterns of Different Social Groups

Participation rates

You need to know the reasons for the different levels of participation and the barriers preventing everyone playing sports



Sport England and other organisations gather data to find out who participates in sport the most and why



Socio-Economic Groups	
Explanation	Socio-economic groups split people according to their job and earnings. The groups are given an order <ul style="list-style-type: none"> • Highest order - professional or managerial jobs where people have lots of responsibility. These jobs are often paid more money • Lowest order - Jobs where there is no or limited responsibility. These jobs are often paid less
Barriers	Socio economic group can affect participation rates and the activities participated in. Barriers include: <ul style="list-style-type: none"> • Cost • Availability • Time
Application	<p>Cost</p> <ul style="list-style-type: none"> • Some sports such as golf costs a lot of money to play, this may affect a socio-economic group <p>Availability</p> <ul style="list-style-type: none"> • Some activities may be unavailable. To go skiing not only costs a lot of money but it is hard to get to. <p>Time</p> <ul style="list-style-type: none"> • Some activities can take a long time and requires a big commitment such as regularly playing golf

Gender	
Explanation	Gender groups are determined by a person's sex (male or female) The reasons why men and women participate more or less can be down to the activity. Society still sees some activities associated to either men or women
Barriers	Gender groups can affect participation rates and the activities participated in. Barriers include: <ul style="list-style-type: none"> • Image • Cost • Time
Application	<p>Image</p> <ul style="list-style-type: none"> • Some activities are seen as female such as dance, netball and aerobics. A male may be worried what other people would think if they participated <p>Cost</p> <ul style="list-style-type: none"> • Male generally earn more money than females this may prevent them from taking part in some sports <p>Time</p> <ul style="list-style-type: none"> • Females traditionally spend more time at home looking after children, as well as working

Age	
Explanation	People are split into groups dependent on their age. The reasons why people from different age groups participate less than others can be due to the nature of the activity, although it can be due to other barriers
Barriers	Age groups can affect participation rates and the activities participated in. Barriers include: <ul style="list-style-type: none"> • Access • Cost • Time • Nature of activity
Application	<p>Access</p> <ul style="list-style-type: none"> • Some sports clubs only have sessions for certain age groups at certain times. This may be a time when they are working <p>Cost</p> <ul style="list-style-type: none"> • Money may be needed for bills rather than sport <p>Time</p> <ul style="list-style-type: none"> • Less time due to work <p>Nature of the activity</p> <ul style="list-style-type: none"> • Some activities may be harder to participate in when they get older. There are however sports specifically targeted for older groups

Disability	
Explanation	People are split into groups dependent on their disability. There are many adapted activities available to people with disabilities such as wheel chair tennis and rugby. Adapting sports for the disabled can be expensive and venues are limited.
Barriers	Disability groups can affect participation rates and the activities participated in. Barriers include: <ul style="list-style-type: none"> • Availability • Cost • Access • Stereotyping
Application	<p>Availability</p> <ul style="list-style-type: none"> • Lack of clubs and facilities in the local area for disabled groups <p>Cost</p> <ul style="list-style-type: none"> • Specialist equipment may be expensive <p>Access</p> <ul style="list-style-type: none"> • Physical barriers such as lack of ramps or pool hoists <p>Stereotyping</p> <ul style="list-style-type: none"> • People may think someone with a disability are unable to participate

Ethnicity	
Explanation	People are grouped based on their culture or specific origin. The reasons people from different ethnic groups participate more or less can be down to the nature but sometimes other barriers prevent them from taking part
Barriers	Ethnicity groups can affect participation rates and the activities participated in, barriers include: <ul style="list-style-type: none"> • Cultural influences • Cost • Stereotyping
Application	<p>Cultural influences</p> <ul style="list-style-type: none"> • Family or peers influence whether someone does an activity or not <p>Cost</p> <ul style="list-style-type: none"> • Specialist equipment may be expensive <p>Stereotyping</p> <ul style="list-style-type: none"> • People from different backgrounds are steered towards or away from certain activities. E.g. people from African origin may be encouraged to participate in athletics rather than activities such as swimming