## **Travel and Tourism Component 1A**

## **Big Question:**

What are the major organisations of the UK travel and tourism industry?











**Big Question:** What is the role of a tour operator?

**Big Question:** What are the different types of travel agents?

Big Question: What are the different types of accommodation providers?

Big Question: What are the different types of transport providers?

**Big Question:**What visitor
attractions can be
found in the UK?

**Big Question:**What is the purpose of tourism promotion?







Big Question: What is the role of consumer technology in travel and tourism?



**Big Question:** How do travel and tourism organisations work together?



Big Question: What are the common aims of travel and tourism organisations?



Big Question: What are the types of ownership of travel and tourism organisations?



**Big Question:**What are regulatory bodies?



**Big Question:**What are ancillary organisations?

Think big.
Chase dreams.
Succeed together.

