

BTEC Tech Award Level 1/2 Travel and Tourism

| Plan for beginning of BTEC Tech Award L1/2 Travel and Tourism in September 2022 for Y10: | | | |
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| Year Group | Half Term | Content | Any other information |
| 10 | Half Term One (7 weeks) (based on: 2.5hrs / 2 lessons per week) | <ul style="list-style-type: none"> • Baseline Assessment • Component 1 - Learning Outcome A: Demonstrate an understanding of the UK travel and tourism industry. <ul style="list-style-type: none"> ▪ A1 - The major components of the UK travel and tourism industry. (5 hrs) ▪ A2 - The ownership and aims of travel and tourism organisations and how they work together. (5 hrs) <ul style="list-style-type: none"> - <i>Ownership of travel and tourism organisations.</i> - <i>Common aims of UK travel and tourism organisations.</i> ▪ A2 - The ownership and aims of travel and tourism organisations and how they work together. (2 hrs) - <i>Travel and tourism organisations working together.</i> ▪ A3 - The role of consumer technology in travel and tourism. (3 hrs) | <p>September – January - Component 1: Delivery.</p> <p>February - April - Component 1: Summative Assessment and internal marking.</p> <p>May - July - Component 2: Delivery.</p> |
| 10 | Half Term Two (6 weeks) (based on: 2.5hrs / 2 lessons per week) | <ul style="list-style-type: none"> • Component 1 - Learning Outcome B: Explore popular visitor destinations. <ul style="list-style-type: none"> ▪ B1 - Visitor destinations. (4 hrs) ▪ B2 - Different types of tourism and tourism activities. (3 hrs) ▪ B3 - Popularity of destinations with different visitor types. (3 hrs) ▪ B4 - Travel options to access tourist destination. (3 hrs) - <i>Modes of transport, hubs and routes.</i> | <ul style="list-style-type: none"> • These timings are based on what the Teacher Guide set by Pearson. • These timings could reduce due to my confidence improving with the subject matter. • Homework will be based around knowledge recall as well as supplement their revision. It will be based on prior content covered throughout the whole course. • Summer holidays – revision will cover the content of Component 2. |
| 10 | Half Term Three (6 weeks) (based on: 2.5hrs / 2 lessons per week) | <ul style="list-style-type: none"> • Component 1 - Learning Outcome B: Explore popular visitor destinations. <ul style="list-style-type: none"> ▪ B1 - Visitor destinations. (4 hrs) ▪ B2 - Different types of tourism and tourism activities. (3 hrs) ▪ B3 - Popularity of destinations with different visitor types. (3 hrs) ▪ B4 - Travel options to access tourist destination. (3 hrs) - <i>Modes of transport, hubs and routes.</i> | |

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| 10 | Half Term Four (6 weeks) (based on: 2.5hrs / 2 lessons per week) | <ul style="list-style-type: none"> • Component 1: Summative Assessment - February - April. (10 hrs) | |
| 10 | Half Term Five (6 weeks) (based on: 2.5hrs / 2 lessons per week) | <ul style="list-style-type: none"> • Component 2 - Learning Outcome A: Demonstrate an understanding of how organisations identify customer needs and travel and tourism trends. <ul style="list-style-type: none"> ▪ A1 - Types of market research. (4 hrs) ▪ A2 - How travel and tourism organisations may use market research to identify customer needs and preferences. (5 hrs) ▪ A3 - How travel and tourism organisations may use research to identify travel and tourism trends. (3 hrs) | |
| 10 | Half Term Six (7 weeks) (based on: 2.5hrs / 2 lessons per week) | <ul style="list-style-type: none"> • Component 2 - Learning Outcome B: Recognise how the needs and preferences of travel and tourism customers are met. <ul style="list-style-type: none"> ▪ B1 - Customer needs and preferences. (3 hrs) ▪ B2 - How travel and tourism organisations provide different products and services to meet customer needs and preferences. (3 hrs) ▪ B3 - Customer needs and different types of travel. (2 hrs) ▪ B4 - Travel planning to meet customer needs and preferences. (5 hrs) • End of Year Exam: Covering Component 2 content. Based on sample material released by Pearson. | |
| <p>Y11 2022-23: Units left to cover:</p> <ul style="list-style-type: none"> • Component 2: Refresher and Summative Assessment • Component 3: Delivery | | | |

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| Plan for beginning of BTEC Tech Award L1/2 Travel and Tourism in September 2022 for Y11, who began course in September 2022: | | | |
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| Year Group | Half Term | Content | Any other information |
| 11 | Half Term One (7 weeks) | <ul style="list-style-type: none"> • Baseline Assessment – Covering Component 2 content. Based on sample material released by Pearson. • Component 2: Summative Assessment - Monitored preparation time. (5 hrs) | <p>September - Component 2: Refresher.</p> <p>October - December - Component 2: Summative Assessment and internal marking.</p> |
| 11 | Half Term Two (6 weeks) | <ul style="list-style-type: none"> • Component 2: Summative Assessment - October – December. (6hrs) | <p>January - May - Component 3: Delivery.</p> |
| 11 | Half Term Three (6 weeks) | <ul style="list-style-type: none"> • Component 3 - Learning Outcome A: Factors that influence global travel and tourism. <ul style="list-style-type: none"> ▪ A1 - Factors influencing global travel and tourism (12 hrs) ▪ A2 - Response to factors (3 hrs) | <p>May - Component 3: External Assessment.</p> <ul style="list-style-type: none"> • These timings are based on what the Teacher Guide set by Pearson. |
| 11 | Half Term Four (6 weeks) | <ul style="list-style-type: none"> • Component 3 - Learning Outcome B: Impact of travel and tourism and sustainability. <ul style="list-style-type: none"> ▪ B1 - Possible impacts of tourism. (3 hrs) ▪ B2 - Sustainable tourism. (3 hrs) ▪ B3 - Managing sociocultural impacts. (1 hr) ▪ B4 - Managing economic impacts. (1 hr) ▪ B5 - Managing environmental impacts. (1 hr) • Component 3 - Learning Outcome C: Destination management. <ul style="list-style-type: none"> ▪ C1 - Tourism development. (3 hrs) ▪ C2 - The role of local and national governments in tourism development. (3 hrs) ▪ C3 - The importance of partnerships in destination management. (3 hrs) | <ul style="list-style-type: none"> • These timings could reduce due to my confidence improving with the subject matter. • Homework will supplement their revision time as content recall will be set each week for them to complete, based on prior content covered throughout the whole course. |

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| 11 | Half Term Five (6 weeks) | <ul style="list-style-type: none"> • Component 3 Revision - A Factors that influence global travel and tourism (2 hrs) • Component 3 Revision - B Impact of travel and tourism and sustainability (2 hrs) • Component 3 Revision - C Destination management (2 hrs) ○ Mock External Assessment covering AO1, AO2, AO3 & AO4 - Complete a mock Component 3 examination under supervised conditions. e.g. <i>Sample assessment materials - Pearson BTEC Level 1/Level 2 Tech Award in Travel and Tourism 2022 Issue 1. (2 hrs)</i> | |
| 11 | Half Term Six (7 weeks) | <ul style="list-style-type: none"> ○ AO1, AO2, AO3 & AO4 Feedback - Based on mock examination. To focus revision activities to address areas of opportunity for improvement. (2 hrs) ○ Externally assessed synoptic examination - complete the Component 3 externally assessed synoptic assessment, worth 60 marks, completed under supervised conditions. (2 hrs) ○ Pupil voice done throughout the course will be used to plan revision in terms of both content and exam technique. | |